

# LINDSEY LEFEVRE

GRAPHIC DESIGNER

 lindseylefevre.com

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 928 551 2670

## EDUCATION

BRIGHAM YOUNG UNIVERSITY, IDAHO | GPA 3.8 | 2015

B.S. IN COMMUNICATIONS: VISUAL COMMUNICATIONS & PUBLIC RELATIONS

## SKILLS

Adobe Creative Cloud  
Photography  
Photo Editing

Wordpress  
HTML / CSS  
Web Design

Project Management  
Layout Design  
Print Design

Content Editing  
Corporate Blogging

## EXPERIENCE

### GRAPHIC DESIGNER

STUKENT, INC. (DEC 2016 - FEB 2018)

- \* Recruited as the first graphic designer to redesign the company branding strategy
- \* Designed all marketing materials, print & digital, to be consistent, modern and professional
- \* Collaborated with Stukent Leadership to regularly adjust strategies to reach a growing market
- \* Provided visual consulting on company website and simulations

### GRAPHIC DESIGNER

SWEETLY INDULGE, LLC (APR 2015 - JUNE 2016)

- \* Redesigned all lip balm and lotion product labels which appeared in the retail outlet
- \* Performed styled and branded photo shoots of all products

### ADJUNCT VISUAL DESIGN PROFESSOR

BRIGHAM YOUNG UNIVERSITY, IDAHO (JAN - SEPT 2016)

- \* Collaborated to create a visual marketing course that is currently used in universities across the world
- \* Developed new curriculum for design courses required by all communication and web design majors
- \* Trained approximately 10 teaching assistants to mentor students in an open lab and aid professors

### FULL-TIME VOLUNTEER MISSIONARY

LDS CHURCH - BIRMINGHAM, ENGLAND (MAR 2012 - SEPT 2013)

- \* Spent 18 months teaching and training others about productive living and problem solving
- \* Trained two new volunteers and enabled them to be effective representatives
- \* Supervised other volunteers through personal training, goal setting, and conflict resolution